



Driving Member Success through Advocacy, Awareness and Education

Top Ten *MOTORVATIONS* for Buyers

Driving Features for you to attend this year's action-packed conference

1. ***DMO IDEAS***– Let DMO's fill you in on what is new in their areas!
2. ***PRODUCTS APLENTY*** – Meet with the end suppliers who will be your partners in developing tours.
3. ***RACK 'EM UP*** – In just four days, meet with over 400 suppliers during networking events and on-on-one appointments.
4. ***THE EASY BUY*** – Buyer-driven appointments provides you with a choice of up to 155 suppliers to meet with in personal 7-minute appointments. Selecting the perfect products and attractions for your tour couldn't be easier.
5. ***LOCATION, LOCATION, LOCATION*** – London, ON — The Forest City welcomes you to branch out with your business endeavours at the London Convention Centre in the heart of the charming historic downtown.
6. ***NETWORKING WITHOUT THE WORK*** – OMCA's unparalleled networking opportunities include, the popular Ice Breaker, Silent Auction, Award Dinner, Buyer Breakfasts, and much more!
7. ***NO EXCUSES*** – A reduced-rate early-bird registration fee, as well as a significant rebate, means choosing to attend this year's conference will be the easiest and most affordable decision you'll make all year
8. ***THE OPEN MARKETPLACE*** – If you were unable to schedule an appointment, or you want to follow up on a great lead you received from the DMO Marketplace, an additional 90 minutes is available for you to seek out even more business opportunities! All buyers are invited to attend.
9. ***SPEAK UP*** – The Cracker Barrel is an exciting open forum where all OMCA members can exchange ideas, table issues, and discuss opportunities in the industry.
10. ***INNOVATION*** – New sessions include the Buyer/Seller Roundtable and the open marketplace to offer even more flexibility